



LAGOON

ICELANDIC ORANGE BITTER *Bay*

For centuries, our ancestors made the most of the land, learning to farm and forage the best of Iceland and scouring the world for the rest. We have searched the world for the best flavors and ingredients and brought them home to our distillery on Iceland's

Reykjanes Peninsula. Macerated & distilled in small batches then blended with pure, naturally alkaline water from Iceland, Lagoon Bay is a unique bitter aperitif in the color of our renowned Icelandic glaciers & pools.

REDUCE, REUSE, RECYCLE PACKAGING

Fully reusable secondary packaging. Our 1 liter boxes and interleaves are reusable as coasters. Our 750ml boxes and interleaves are reusable as display

cards and coasters. All packaging is also fully recyclable. We have filed a patent protection on our secondary packaging concept.



**12 BOTANICALS, MACERATED
AND DISTILLED THEN BLENDED WITH
PRISTINE ICELANDIC WATER**



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